

Press Release

[For Immediate Release]

K. Wah Group's Corporate Video Garner 2013 Questar Awards

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(Hong Kong – 11 August 2013) The K. Wah Group (the “Group”) corporate video has garnered the Bronze Award in the “Corporations – Stakeholder Communications” category at the 2013 Questar Awards in the USA. The judging panel commended on the video’s content, creativity and presentation, recognizing its effectiveness in corporate communication.

As means of corporate communication, the new corporate video presents the Group’s scale, business philosophy, positioning, as well as latest developments of its four major businesses from diverse perspectives. It also conveys the Group’s passion and care for the society. Altogether, the video provides stakeholders, including shareholders, investors, staff and media, with a better understanding of its business and corporate culture.

Organized by the internationally renowned enterprise MerComm Inc for 22 years, the Questar Awards recognize excellence in visual communications. The distinguished judging panel comprises creative directors, directors, filmmakers, public relations managers, and senior executives of institutions and corporations. They assess the competing videos based on their opening segments, scriptwriting, direction, editing, creativity, camera, lighting and sound, as well as stated objectives.

K. Wah Group corporate video: http://www.kwah.com/media_video.php?lang=en



Excerpts from the award-winning video



The Group's worldwide operations employ more than 20,000 employees



The construction materials business integrates green measures in its value-added production process, forging strategic partnership with eight leading iron and steel enterprises



The property business portfolio encompasses large-scale integrated projects, luxury residences, Grade A office towers and retail complexes, all renowned for their distinguished design and quality



The hospitality business, embracing the philosophy of “an eclectic mix of Orient and Western cultures”, has successfully expanded to the US market and become one of the top 12 hotel owners in the US



The entertainment and leisure business adheres to the Asian Heart philosophies to support Macau as a Global Centre of Tourism and Recreation



Dr Lui Che-woo, Chairman of K. Wah Group, and his staff are committed to giving back to society

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About K. Wah Group

K. Wah Group was founded in 1955 by Dr Lui Che-woo, who transformed the company into a multinational corporation. Core businesses include property development and investment, entertainment and leisure resorts, hospitality and construction materials. The Group has a business presence in Mainland China, Hong Kong, Macau, Southeast Asia and major cities in the US. The Group includes two Hong Kong-listed flagships: K. Wah International Holdings Limited ("KWIH"; HK stock code: 0173) and Galaxy Entertainment Group Limited ("GEG"; HK stock code: 0027). Other major subsidiaries include Stanford Hotels International Limited and K. Wah Construction Materials Limited and, in the US, Stanford Hotels Corporation and Cresleigh Homes. To date, the Group has over 200 subsidiaries and 20,000 staff worldwide.

Website: <http://www.kwah.com>

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