

[For Immediate Release]



KWIH to launch exquisite units of Shanghai Westwood II this month

Show flats decorated by famed architect and interior designer Steve Leung

5 November 2009 (Thursday) – K. Wah International Holdings Limited (“KWIH” or “the Company”) intends to put some of the exquisite units remaining of Shanghai Westwood II into the market this month. Since the project was launched in late 2008, it has to date sold more than 90% of all units with a small number of duplex and 3-room units left and received many sales awards. To present the units in their best light, KWIH has invited world-renowned architect and interior designer Mr. Steve Leung to decorate two show flats in contemporary style that echoes elegance and glamour that Shanghai Westwood II represents.

Mr. Wilson Chan, Associate Director – Sales & Marketing of KWIH, said Shanghai Westwood II has been receiving encouraging response since it was launched last year. With more than 90% of all units swept up by the market, the project has earned many sales awards. There are about 80 duplex and three-room units remaining, most of them in Block 10, which will be open for sale this month and, to aid sales, world-famous architect and interior designer Mr. Steve Leung was invited to decorate two 164 sq.m. duplexes in Block 10 as show flats each of a unique theme and décor style. The flats will be open to the public shortly.

New duplex show flats bring out the charm of urban living

The two show flats designed by Mr. Steve Leung will be in different artistic styles. With an area of 164 sq.m., the one located in unit 2 on the 5th floor will be modern and simple, gleaming with extraordinary elegance and style. In the theme colours of beige and black, the flat with porous stone wall cladding of natural patterns and texture gives a slight masculine touch. The furniture and décor items of clean-cut yet chic style gracefully brighten up the flat, appealing to home buyers looking for quality living.

Glamour and luxury of a contemporary kind

The other show flat - Unit 2 on 7/F - also has an area of 164 sq.m with dark brown as the theme colour. The wall cladding and flooring in various shades of dark brown serve as an ideal background for the furniture and the flaring décor items, bringing out the elegance and grandeur of the flat. It will be equipped with a high-tech intelligent system that promises the most personalised living experience matching the eminent standing and taste of its owner, The flat will be a showcase of unmatched elegance and stylishness.

About Steve Leung Designers Ltd

In 1997, Mr. Steve Leung established Steve Leung Designers Ltd., subsequently opening branches in Shanghai, Beijing and Guangzhou. He works on a wide spectrum of design projects – hotels, restaurants, shops, offices and show flats. For the eighth time, Steve won the Best Interior Designers Worldwide award in the Andrew Martin International Awards 2009, the Oscars of design. His creations won the highest accolades in several categories of the Asia Pacific Interior Design awards for consecutive years, and are highly credited in international hospitality design awards, like IIDA Annual Interior Design Competition, Gold Key Awards and Hospitality Awards in the US. The Company has been credited with over 70 design and corporate awards in Asia Pacific region and worldwide.

Introduction of Shanghai Westwood II

Shanghai Westwood is a large-scale residential project of K. Wah Group. Shanghai Westwood II comprises six apartment buildings with a total of 1,061 units of area between 71 to 169 sq. m. The project integrates the lifestyle of the Westwood community in Los Angeles, US in the architecture. Its wave-like silhouette stands out among traditional cubical architectural designs in Shanghai. The sales office, in a “time tunnel” like design, is also bold and unconventional. It takes visitors through past achievements of the Group and to the show flats.

Overlooking greenery that spans 680,000 sq. m., the project has one of the most spectacular green views in Shanghai that few other projects can match. The concept of “garden-in-apartment” is dream comes true for buyers. The six-metre high spacious lobby is an emblem of eminence. At a prime location, the project is close to the 250,000 sq. ft. Daning Commercial Plaza, the biggest commercial complex in Shanghai. It also has convenient access to transportation networks including elevated highways taking it to the city centre in a 10-minute drive and the Inner Ring and Middle Ring linking it with many other districts.

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About K. Wah International Holdings Limited (stock code: 173)

K. Wah International Holdings Limited, listed in Hong Kong in 1987, is the property flagship of K. Wah Group. KWIH aims at establishing a position of large-scale integrated property developer and investor in the Greater China region. With a property portfolio encompassing premium residential developments, Grade-A office towers, retail spaces, hotels and serviced apartments, KWIH has a presence in Hong Kong, Shanghai, Guangzhou and Southeast Asia. Driven by a keen market sense and a versatile strategy, and backed by strong financial capability, KWIH has built up a sizeable and prime land reserve in major cities of China, and thus a strong foothold for future growth. KWIH has received several international accolades for its outstanding quality and service. Awarded Business Superbrands in the property development sector in 2006, KWIH was also the only winner in the Hong Kong Property Developer category of the High-Flyer Outstanding Enterprises consecutively in 2006 and 2007.

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