

[For immediate release]

KWIH Supports "Waste No Food" Campaign by Friends of the Earth

Promote "Cherish Food" Message and Foster Spirit of Mutual Aid in Community

(Hong Kong, 3 October 2013) – **K. Wah International Holdings Limited** (“KWIH” or the “Group”) (stock code: 0173) participated in the “Waste No Food” campaign – Leftover Collection Action organized by Friends of the Earth (Hong Kong) to bolster its efforts in environmental protection and conserving the planet’s finite resources. Reinforcing its role as Saturn Partner of the “Earth Partner” Programme since last year, the Group this time encouraged the staff to bring back unwanted or surplus packaged food, which were then collected and delivered to food banks and donated to the elderly and the low-income households. Most importantly, KWIH also made a matching monetary donation of the collected food to further support the campaign.

Albert Yeung, Director - Human Resources and Administration of KWIH, was thrilled to see the keen participation of KWIH staff in donating surplus food to the people in need. “Through joining the ‘Waste No Food’ campaign, we could not only promote the virtue of cherishing food, but also reach out to the disadvantaged community and showed our care and concern. I would like to take this opportunity to thank all of the participating staff for their generous donations, and hope that all of us will turn this into an everyday habit and continue to promote the culture of wasting no food.”

The "Waste No Food" campaign aims to convey the “cherish food” message, instilling this value in the local community and hoping to change the wasteful lifestyle through continuous educational activities. Friends of the Earth (Hong Kong) organized “Leftover Collection Action” and “Food Sharing Day” in five districts across Hong Kong on 6 October 2013 (Sunday). These food collection activities and game booths aimed to encourage the public to share surplus food with the people in need. In the future, KWIH will continue to support and organize environmentally-friendly and resource conservation programmes in order to lead a green living and to contribute to the sustainability development of our society.

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Photo caption



As a strong supporter of the “Leftover Collection Action”, KWIH staff collected unwanted or surplus packaged food from home and donated them to people in need through Friends of the Earth (Hong Kong), further demonstrating the spirit of mutual aid in the community.

About K. Wah International Holdings Limited (stock code: 173)

K. Wah International Holdings Limited (“KWIH”), listed in Hong Kong in 1987, is the property flagship of K. Wah Group. An integrated property developer and investor with a foothold in The Pearl River Delta and Yangtze River Delta regions, KWIH encompasses a portfolio of premium residential developments, Grade-A office towers, retail spaces, hotels and serviced apartments. Driven by a keen market sense and a versatile strategy, and backed by strong financial capability, KWIH has built up a sizeable and prime land reserve in major cities of China, and thus a strong foothold for future growth. KWIH is currently holding a 3.9% stake in Galaxy Entertainment Group Limited (stock code: 27).

KWIH has received several international accolades for its outstanding quality and service. Awarded Business Superbrands in the property development sector, KWIH was selected as the High-Flyer Outstanding Enterprises in two consecutive years, and was awarded the Top 10 Developers Award by BCI Asia in 2011. In 2012, its signature project, Marinella, became the first residential project in Hong Kong being awarded the BEAM Plus Provisional Platinum rating. In addition, KWIH was voted as the first runner-up under the category of Hong Kong Best Mid-Cap in Asia’s Best Companies 2013 Poll conducted by *FinanceAsia*.

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